



COMPANY OVERVIEW

BPG International creates and distributes a wide range of consumer products with a focus and deep expertise on air fresheners and odor eliminators. Our Bright Air® brand offers effective odor-eliminating products you can feel good about using anywhere you need freshness. Ideal for use in offices, bathrooms, kitchens, closets, storage areas, vehicles, or anywhere you have unwanted odors.



BRANDYWINE PRODUCT GROUP

INTERNATIONAL, INC.

3 Mill RD STE 202 Wilmington,
Delaware 19806-2147,
United States

UEI: ZD8KMJ8ABZH5
CAGE Code: oQJX3

NAICS CODES

Primary NAICS: 339999 - All Other Miscellaneous Manufacturing

Secondary NAICS: 423850

PSC CODES

7510 - Office Supplies

Q901 - Healthcare Environmental Cleaning

CORE COMPETENCIES

- Odor Eliminating Gels
- Odor Eliminating Room Sprays
- Plug-in Scented Oil Air Fresheners
- Car Air Fresheners
- Fabric Refresher Sprays
- Candles and Wax Melts
- Scented Sachets

DIFFERENTIATORS

BPG International's hero product is the Bright Air® Super Odor Eliminator™ air freshener that...

- Works 24/7 for up to 90 days without batteries or plugs
- Continuously fights unwanted odors and creates a fresh fragrance experience.
- Plant-based gel is free from harsh chemicals and cruelty-free.
- Safe and ideal for a wide range of uses including offices, bathrooms, kitchens, closets, foot lockers, storage areas, and vehicles.
- Made in USA
- Available in a range of appealing fragrances with top sellers Cool & Clean™ and Mandarin Orange & Fresh Lemon™.

PAST PERFORMANCE

Dollar General

BPG produces a wide variety of Aircare and Odor Eliminating products for this retailer under both the Bright Air® Brand and under their own Private Label Brands.

- **Start Date:** 2004
- **End Date:** Current
- **Value:** BPG ships weekly replenishment orders and annual contracts are bid on agreed-upon annually.

Family Dollar

BPG produces a wide variety of Aircare and Odor Eliminating products for this retailer under their own Private Label Brands.

- **Start Date:** 2005
- **End Date:** Current
- **Value:** BPG ships weekly replenishment orders, and annual contracts are bid on agreed-upon annually.

Canadian Tire

BPG produces a wide variety of Aircare and Odor Eliminating products for this retailer under the Bright Air® Brand.

- **Start Date:** 2008
- **End Date:** Current
- **Value:** BPG ships replenishment orders and annual contracts are bid on agreed-upon annually.

Target

BPG produces a wide variety of Aircare and Odor Eliminating products for this retailer under their Private Label Brands.

- **Start Date:** 2008
- **End Date:** Current
- **Value:** BPG ships weekly replenishment orders, and annual contracts are bid on agreed-upon annually.

Menards

BPG produces a wide variety of Aircare and Odor Eliminating products for this retailer under the Bright Air® Brand.

- **Start Date:** 2013
- **End Date:** Current
- **Value:** BPG ships replenishment orders and annual contracts are bid on agreed-upon annually.